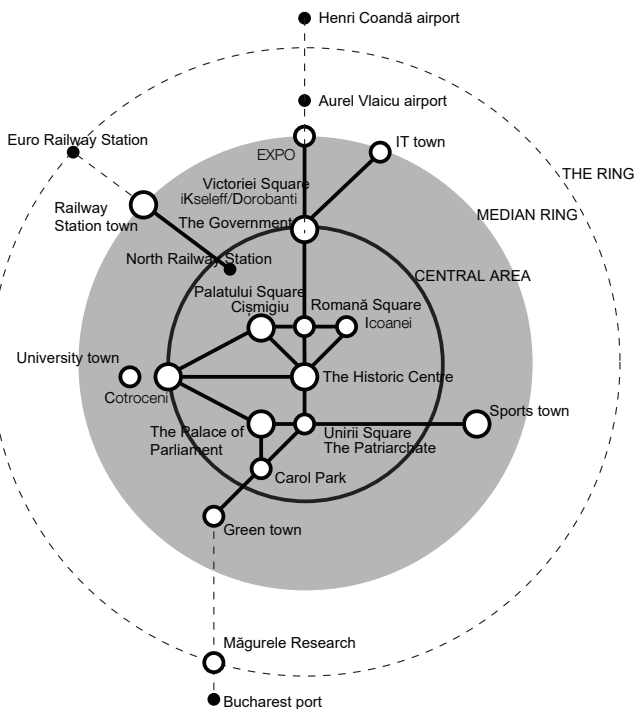


## EUROPEAN BUCHAREST

THE EUROPEAN DIMENSION REPRESENTATIVENESS

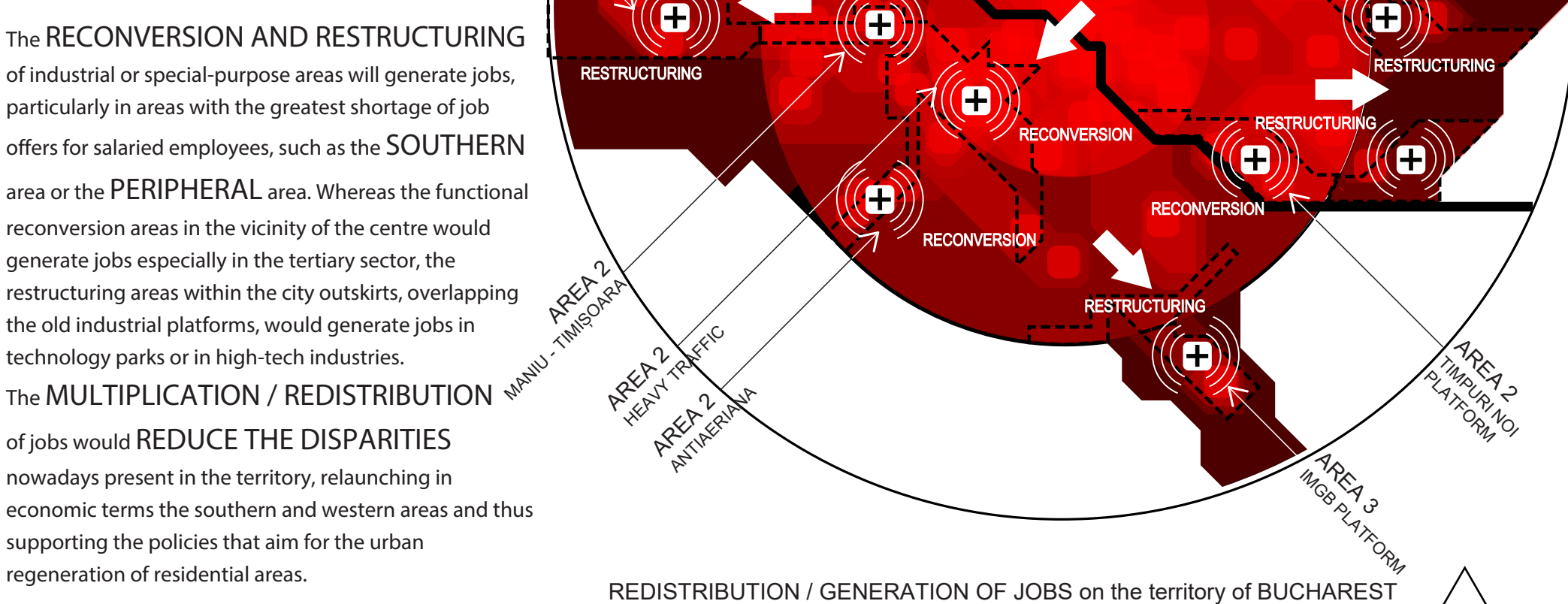
EXPANSION INTEGRATION



## BUCHAREST FOR BUSINESS

ECONOMIC DEVELOPMENT

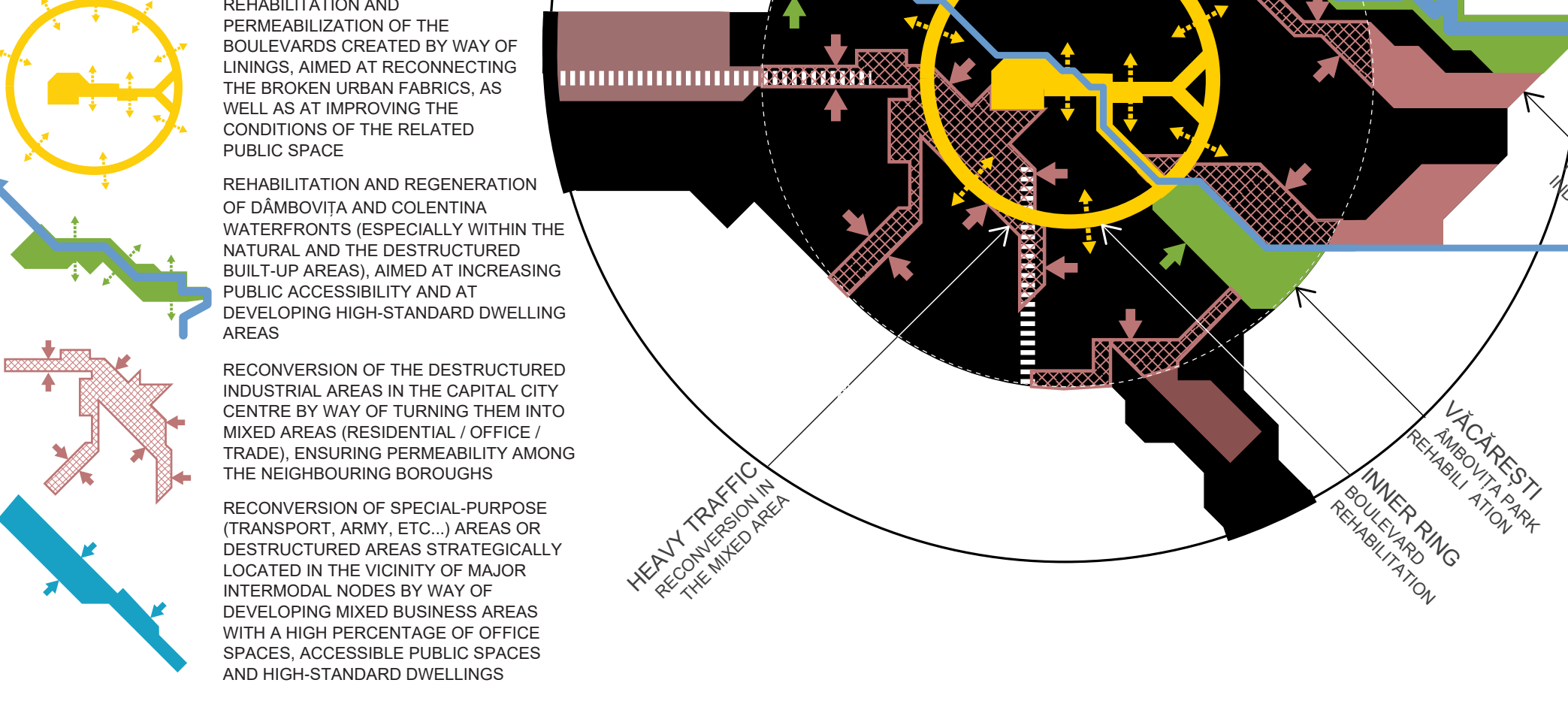
MULTIPLICATION REDISTRIBUTION



## PUBLIC BUCHAREST

INTEGRATION CONTINUITY

TRANSFORMATION PERMEABILIZATION



## CONCEPTS

### PERMANENT BUCHAREST

MORPHOLOGY

REGENERATION RECONVERSION

The MORPHOLOGICAL DIVERSITY of Bucharest is considered a fundamental element in defining a new urban BRAND. The INTEGRATION of this variety into a system entails setting up a series of concentric areas bearing a very well-defined nature. These areas are physically bordered by Bucharest's rings (the inner ring, the median ring and the ring road). The CENTRAL AREA – the representative nature shall be highlighted through the REHABILITATION of public spaces and the protected built-up stock. The MEDIAN AREA – mixed developments will be encouraged by way of REGENERATION/RECONVERSION in order to avoid functional segregation. The PERIPHERAL AREA – productive and logistical activities will be encouraged by way of RESTRUCTURING discontinued industrial areas.

### CONNECTED BUCHAREST

MOBILITY

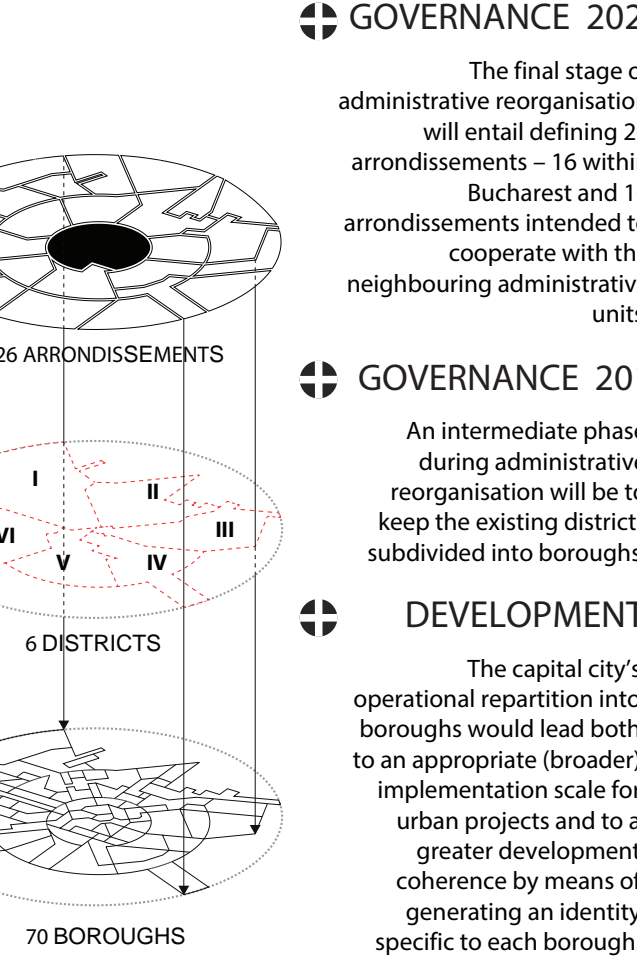
FLEXIBILIZATION

Turning the city's RADIAL STRUCTURE into a RADIAL CONCENTRIC STRUCTURE by way of finalising the inner and the median rings would INCREASE FLEXIBILITY across the city's circulatory system, favouring the creation of major intermodal PARK & RIDE nodes (along these rings). AREA 1 – to be exclusively accessed by residents / short-term parking / deliveries. AREA 2 – to be accessed by residents / tourists / commuters / deliveries. AREA 3 – to be accessed by residents / tourists / commuters / deliveries / transit units.

### DISTINCTIVE BUCHAREST

GOVERNANCE OPERATIONALITY

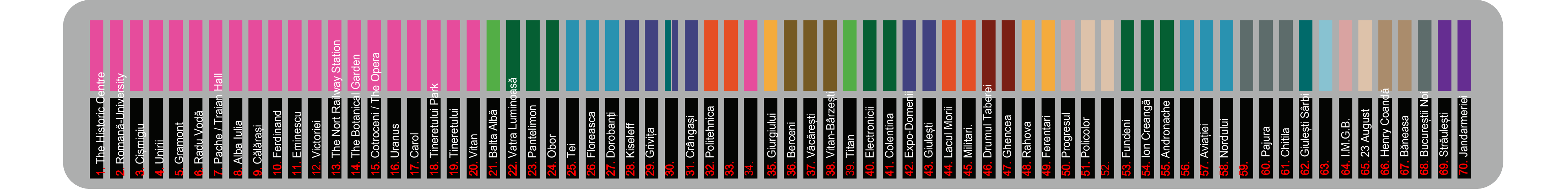
REORGANISATION OPERATIONALISATION



## OBJECTIVES

- 1. SETTING UP STRATEGIC DEVELOPMENT AREAS INTENDED FOR CULTURAL PURPOSES, THE PROMOTION OF SERVICES AND INDUSTRIES. FUNCTIONAL AND COMMERCIAL CORRIDORS. IN ORDER TO IMPROVE THE QUALITY OF LIFE AND THE FUNCTIONALITY OF THE CITY. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 2. REHABILITATING THE EXISTING STOCK OF BUILDINGS AND INFRASTRUCTURE. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 3. DEVELOPMENT OF TERRITORIAL CONNECTIVITY. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 4. DEVELOPMENT OF ENVIRONMENTAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 5. DEVELOPMENT OF ECONOMIC PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 6. DEVELOPMENT OF SOCIAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 7. DEVELOPMENT OF CULTURAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 8. DEVELOPMENT OF SPORTS PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 9. DEVELOPMENT OF RECREATION PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 10. DEVELOPMENT OF EDUCATION PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 11. DEVELOPMENT OF HEALTH PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 12. DEVELOPMENT OF SOCIAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 13. DEVELOPMENT OF CULTURAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 14. DEVELOPMENT OF SPORTS PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 15. DEVELOPMENT OF RECREATION PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 16. DEVELOPMENT OF EDUCATION PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 17. DEVELOPMENT OF HEALTH PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 18. DEVELOPMENT OF SOCIAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 19. DEVELOPMENT OF CULTURAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 20. DEVELOPMENT OF SPORTS PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 21. DEVELOPMENT OF RECREATION PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 22. DEVELOPMENT OF EDUCATION PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 23. DEVELOPMENT OF HEALTH PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 24. DEVELOPMENT OF SOCIAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 25. DEVELOPMENT OF CULTURAL PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.
- 26. DEVELOPMENT OF SPORTS PROJECTS. TO BE IMPLEMENTED IN THE CENTRAL AREA.

## ARRONDISSEMENTS



## CT 5

Identifying and presenting, by way of inter-correlation, the priority programs stemming from Bucharest's development and operating needs:

**Interritorial scale:**

- Developing a ring-based transportation system correlated and interconnected with the radial system and the regional road transportation system;
- Developing the underground network and interconnecting it with the overground fixed-route transportation;
- Increasing the effectiveness of bus and trolleybus routes;
- Reorganising the parking lot system;
- Regenerating the collective dwelling boroughs and restructuring rural and/or destructured single housing boroughs.

**Supra-territorial scale:**

- Developing a high-speed railway station;
- Developing intermodal nodes and park&ride systems;
- Interconnecting operationally Bucharest's boroughs, but also the city with the main access gateways (airport, high-speed railway station, ports);
- Capitalising on the legal support on the status of territories that can be administered under intercommunal cooperation.

## CT 6

Priority programs stemming from Bucharest's development and operating needs, at an intra-territorial scale, underpinned by the urban management model presented in drawing P1:

- Rehabilitating protected gardens and providing the lighting, signage and maintenance thereof;
- Introducing a required standard for maintaining the built-up stock and not trespassing into protected areas;
- Restoring, highlighting and expanding the existing natural heritage (lakes, parks, green spaces, forests) and creating new parks by capitalising on vacant or destructured lands within boroughs with low access to parks;
- Creating linear parks and green corridors across neutral lands provided by decommissioned railway infrastructure;
- Creating public parks and spaces along Colentina lakes and Dambovitza river;
- Rehabilitating the stock of convergence sports facilities within each borough;
- Developing "Sports town" strategic destinations areas.

## CT 7

Presenting the dynamics of managing and regulating, via the GUP, the territory of Bucharest, intended to provide coherence and continuity for medium- and long-term development:

The management shall be done with the help of an operational system able to:

- permanently update the information;
- monitor and control in real time the enforcement of the provisions, and to eliminate any technical, legal or administrative ambiguities conducive to the emergence of certain disturbing factors that might bottleneck and render impossible the fulfillment of the investment program stipulated in Bucharest municipality's development strategy and the GUP provisions throughout its validity period;
- define a system to assess compliance with the stages and performance levels provided in the strategy;
- define the role of the main categories of players involved in the expediency of the Dynamic GUP 2015 (the local government, the political leaders, the investors, the population, etc.) and to ensure the effective and constructive cooperation of these categories of players.

## CT 8

Translating the provisions in the GUP into a coherent medium- and long-term program that supports investments:

Defining and making a legal quantification of the public patrimony.

Securing lands for projects on strategic objectives.

Issuing additional legal provisions required in order to cover efforts aiming to implement policies, programs and projects comprised in Bucharest Municipality's development strategy and GUP.

Ensuring the premises of a coherent and effective investment management will be possible by means of identifying, elaborating, following and controlling compliance with the priority strategic policies and programs in correlation with feasible GUP and RUP provisions, so as to elaborate projects to be carried out throughout one or several administrative mandates, applicable to one or several boroughs and involving one or several specific fields.